



For immediate release

PRESS RELEASE

**After his triumph at the MIDEM 2006 in France and the
MUSEXPO 2006 in California,
SELASEE is invited to CMJ 2006 in New York.**

“His single, RUN, is sure to become an international hit.”

Dominique Leguern, General Director, MIDEM

Montreal, September 4th, 2006 – Selected for the famous international *MIDEM 2006 Buzz Bands Showcase* competition in Cannes and the prestigious “Cream of the Crop” MUSEXPO 2006 in Hollywood, California. Selasee is now heading to the music capital of the world called New York City where he will showcase for the **2006 CMJ Marathon** event on the evening of the 1st November 2006 at the well known “Bowery Poetry Club” in New York City. Selasee's showcase will be sponsored in part by Playindies.(www.playindies.com)

About CMJ Marathon

For the past 25 years CMJ Music Marathon has been a beacon for the world's best new music, introducing thousands of rising stars at showcases and concerts at New York City's most important venues. Early Marathon performances by bands from R.E.M. to the Beastie Boys, Green Day, Radiohead, the Black Eyed Peas, Eminem, the Killers, Arcade Fire and so many others helped launch some of music's biggest and brightest careers, while legends like Patti Smith, Johnny Cash, Willie Nelson and James Brown have also graced CMJ's stages, inspiring younger artists and seasoned professionals alike.

Today, more than 100,000 music professionals, artists and fans converge on the music capital of the world every autumn for CMJ Music Marathon and CMJ FilmFest, celebrating the very best in new music, film and pop culture.

About Selasee

Originally from Ghana, **Selasee** suddenly became a star when Electronic Arts chose his song “**RUN** for the FIFA 2006 soccer video game.

“When Electronic Arts Inc. bought Selasee's single Run for its FIFA 2006 soccer game,... sales of his first album have taken off since the game's October launch; iTunes and Napster now stock it.”

(Laurence Frost, *Associated Press*, January 26, 2006)

Selasee Has also taken 1st place in the World music category and 2nd place for the “People's choice” award at the *2005 International Songwriting Competition (ISC)* for his song “**Run**”. The ISC has been described by the New York Times as “the songwriting contest to take note of”. The winners are chosen from 15,000 entries coming from 80 different countries.

For information: Sean Cassidy
President
(514) 951-0046
sean@runningdream.com