



For immediate release

PRESS RELEASE

After Fifa 2006 SELASEE goes Cricket.

“His single, RUN, is sure to become an international hit.”

Dominique Leguern, General Director, MIDEM

Montreal, August 30, 2006 – After landing a spot on the soundtrack of EA Sports Fifa 2006 with his song “RUN” **Selasee** will now have another song called “**Makuma**” featured on an EA sports video game “**Cricket 2007**” scheduled for release in November 2006. It’s a track he recorded in Ghana with his previous band Makuma. You can listen to the song on his myspace page (www.myspace.com/selasee).

Originally from Ghana, **Selasee** suddenly became a star when Electronic Arts chose his song “**RUN** for the FIFA 2006 soccer video game.

“When Electronic Arts Inc. bought Selasee's single Run for its FIFA 2006 soccer game,... sales of his first album have taken off since the game's October launch; iTunes and Napster now stock it.”

(Laurence Frost, *Associated Press*, January 26, 2006)

Selasee's song “Run” has also taken 1st place in the World music category and 2nd place for the “People’s choice” award at the *2005 International Songwriting Competition (ISC)* for his song “**Run**”. The ISC has been described by the New York Times as “the songwriting contest to take note of”. The winners are chosen from 15,000 entries coming from 80 different countries.

For information: Sean Cassidy
President
(514) 951-0046
sean@runningdream.com

www.RunningDream.com

www.selasee.com

www.myspace.com/selasee